



**GA<sup>24</sup>**  
ILE-IFE, NIGERIA

# **Sponsorship Proposal**



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## INTRODUCTION

The Federation of African Medical Students' Associations (FAMSA) will hold its 38th General Assembly & Scientific Conference from 3rd November - 8th November 2024, and will welcome members and guests from around Africa to the ancient city of Ife, Osun state, Nigeria. We are thrilled to announce that this year's edition will be spectacular, as we will be welcoming delegates not only from Africa but from around the world, gathering under our carefully curated theme: "**Aligning Global Practices with Local Realities for Healthcare Transformation in Africa.**"

The Federation of African Medical Students' Associations is a non-governmental, non-profit-oriented organization for all medical students in Africa to play a significant role in the improvement of the health of the African people and the problems of African Society. Our Executive members are medical students from across Africa who strive to unite African medical students as a cohesive force to tackle healthcare challenges in the continent and seek to make a positive impact throughout the region through collaboration with health ministries and global health organizations.

The previous editions of the General Assembly have been held in various parts of Africa, with the most recent in Gambia, Zambia, Uganda, Kenya, and Tanzania. This 38th edition is proposed to have 1,500 delegates in attendance.

Your organization can participate in FAMSA GA 2024 through sponsorships and commit itself to advancing healthcare transformation in Africa. Through sponsored sessions, participant materials, educational support, advertising, networking events, and logo placement, your organization will have the tools to educate and engage a captive audience on what you do to make a positive impact throughout the continent.

We will be delighted to have your support in this crucial conference in furthering the development of the Healthcare system in Africa. We look forward to your partnership.

Sincerely,

Organising Committee of 38th FAMSA GA.



## About FAMSA

Established in 1968, the Federation of African Medical Students' Associations (FAMSA) is an independent, non-political federation of all Medical Students' Associations (MSAs) in Africa. FAMSA was founded to foster friendship and cooperation among African medical students. FAMSA is a project-oriented medical student body, recognized as the official international forum of African medical students.

The vision of FAMSA is to continue to be a strong network of medical students, constantly aware of global health issues and responsive to contemporary questions facing the medical profession and global health.

As such, we are very passionate even as medical students, about the health needs of the African continent and strive through highly impactful community outreaches, workshops, conferences, research works, and health publications amongst many others to help improve the health indices of our dear continent.



## FAMSA GA 2024

A thoughtfully sculpted 4-day event that uniquely seeks to create a dialogue on how we can adapt and modify international practices in developing the healthcare system across Africa. The event comprises plenary and parallel sessions, Workshops, Abstract presentations, Hackathons, Excursions, Training sessions, Exhibitions, Expert meetings, Cultural nights, Sports, and City tours.

### General Information

38th General Assembly and Scientific Conference

Date: Sunday 3rd - Friday 8th November 2024

Venue: Oduduwa Hall, Obafemi Awolowo University, Ile-Ife, Osun State, Nigeria.

CME Accredited Courses: Yes

Expected attendees: 1,500 delegates from all over the world. The breakdown of expected attendees is shown below.

### Participants

- Students - 70%
- Researchers - 10%
- Healthcare professionals - 7%
- Policymakers - 3%
- Industry experts - 3%
- Foundations - 2%
- NGOs - 2%
- Academicians - 2%
- African Leaders - 1%



## **Exhibition Setup & Dismantling**

### **Exhibition Setup:**

The night before the conference; Sunday, 3rd November 2024, 6 pm - 9 pm

The morning of the conference: Monday, 4th November 2024, 7 am - 2 pm

### **Exhibition Dismantling**

Thursday, 7th November, 2024, 3 pm -10 pm

### **Accommodation**

All enquiries concerning hotel accommodation for staff during the exhibition period should be made to [famsaga2024@gmail.com](mailto:famsaga2024@gmail.com)

## **Contact Details**

Phone: +234802228495, +2347034290388

Address: IFUMSA Secretariat, College of Health Sciences, Obafemi Awolowo University, Ile-Ife, Osun State, Nigeria

Website: [www.famsaga2024.com](http://www.famsaga2024.com)

Email: [famsaga2024@gmail.com](mailto:famsaga2024@gmail.com)

IG/X: @famsaga2024

## Budget and Sponsorships

The conference will span 6 days, with publicity going on several weeks before the commencement of the General Assembly. Sponsors and partners will enjoy the utmost publicity not only in Nigeria but all across Africa and other regions of the world. The Conference also provides a focal point for marketing efforts, sales campaigns and gives product brands high visibility among key audiences. A selection of items available for sponsorship is listed below, each with its own unique benefits and monetary value. Those suitable for a single sponsor only are exclusive and available on a "first come, first serve" basis.

In addition to item sponsorship, there are benefits attributed to categories based on accumulative sponsorship spend; for example, if three items are sponsored and the cumulative value of these is \$10,000 then the benefits attributed to a Platinum sponsor are granted. Accumulative sponsorship spending is determined by sponsorship items purchased.

Please, check the table below of our sponsorship levels and benefits attached.

### Sponsorship Levels

Benefits	Platinum \$10,000	Gold \$7,000	Silver \$5,000	Bronze \$3,000
Complimentary Exhibition Space	Main Hall + Exhibition Arena	Exhibition Area	Exhibition Area	Exhibition Area
Host a Concurrent Session	Yes	Yes	-	-
Opportunity to participate in the conference	Yes	Yes	-	-
<b>Acknowledgment and Visibility</b>				
Company Logo in the Conference Program Materials	Platinum Level Recognition	Gold Level Recognition	Silver Level Recognition	Bronze level Recognition
Ad in Conference Programme Materials	Full Page	Half page	Half page	Quarter page
Full-sized banner to be displayed at Conference	Yes	Yes	-	-
Flyer in the conference bag	Yes	Yes	Yes	Yes
Complimentary Conference pass	2 Representative	1 representative	-	-
Right to use the Conference logo as approved by the conference secretariat	Yes	Yes	Yes	Yes
Recognition at the introduction of the keynote speaker.	Yes	-	-	-
<b>Registration and Event Tickets</b>				
Conference Registration (this does not include accommodation)	4	3	2	1
Complimentary Ticket to closing dinner.	4	3	2	-



## Promotional Item Distribution

Promote your organisation by providing an approved sample of a promotional item or brochure to all conference participants at the venue

Fee: \$500

### Other sponsorship opportunities

Items	Fees (\$)
<b>Exclusive Items</b>	
Delegate Bags	6,200
Lanyards and identity cards	1,500
Wireless Internet access	5,000
Photo Booth	1,000
Conference Dinner	30,000
Lunch (1 opportunity per day)	7,000 (Each for 4 days)
Tea break (1 opportunity per day)	4,000 (Each for 3 days)
Interpretation services ( 1 sponsor per venue)	545
<b>Non-Exclusive Items</b>	
Speaker Support	1,500 per speaker
Host Concurrent Session	1,500 per session
Gift (pens, notebooks, USB drives) in Delegate bag	700
Flyer in delegate bag	300
Scholarships for delegates	3,000 (10 delegates)
Abstract Publication/Conference Book	8,000
Full Page Programme Guide Ad	500
Half-Page Programme Guide Ad	300

## Exclusive Items



### **Delegate Bags (\$6,200)**

Sponsorship of the delegate bags is an excellent marketing opportunity for sponsors during the conference and thereafter as it is a wonderful collectible that delegates get to carry around during the conference and even take back to their home countries. 600 bags will be produced with the logo of the sponsor placed next to the conference logo on the front of the bag.



### **Lanyards and Identity Cards (\$1,500)**

The Lanyards and Identity cards are items worn by every delegate throughout the conference. Sponsor recognition will be through the placement of logos on lanyards and identity cards. Color will be proposed by conference organizers to be agreed on by sponsors.



### **Wireless Internet Access (\$5,000)**

Providing internet access for all participants would greatly facilitate communication and visibility of the conference. A booth will be provided for sorting any technical issues which may arise.



### **Photo Booth (\$1,000)**

Photo Booths always generate a lot of traffic and attention. It's an original way to have your organization's brand associated with the great experience participants had at the conference as they share their photos via social media.



### **Conference Dinner (\$15,000)**

Earn tremendous exposure with top billing at the grand dinner of the event. The company will be allowed to do a brand presentation and also own a booth at the entrance to engage delegates.



### **Lunch (1 Opportunity per day) (\$7,000 USD each for 4 days = \$28,000)**

A dedicated one-hour lunch break will be held daily in the exhibition area. The daily lunch sponsor has the unique opportunity to market to all participants in one place, at one time, without competing program sessions. Daily lunch sponsors will have their logo displayed at various catering points and the opportunity to hand out information or branded collateral to participants during their supported one-hour lunch.



### **Tea Break (1 Opportunity per day) (\$2,000 each for 4 days = \$8,000)**

Tea, coffee, and refreshments will be served mid-morning each day (30 minutes) in the exhibition area. During the refreshment break, sponsors will have the unique opportunity to market to all participants in one place, at one time, without competing program sessions. Refreshment break sponsors will have their logo displayed at various catering points and the opportunity to hand out information or branded collateral to participants during their support of the 30-minute refreshment break.



### **Interpretation Services (1 Sponsor per venue) (\$545 )**

The provision of English / French interpretation is a core deliverable of this continental event; a necessity to ensure full participation by participants. The chairs of sessions with sponsored interpretation will acknowledge the sponsors at the start and end of the session.

## Non- Exclusive Items

### Speaker support (\$1,500 USD per speaker)

The conference hopes to bring together diverse minds that are making an impact in their respective fields to address pertinent issues. Therefore, supporting us in accommodating the speakers will be a huge contribution to the success of the conference.

Not all speakers are supported by the organizers, with funds being granted on a case-by-case basis reflecting the individual needs of the speaker.

The sponsor will not be able to influence the program, speaker selection, or the contents of the speaker's presentation. Sponsor acknowledgment will be made on all correspondence with speakers.



### Host concurrent session (\$1,500 per session)

Subject to approval by the Programme and Content Subcommittees, sponsors can choose speakers, brand the venue, and indicate preference in terms of scheduling within the conference programme. Such sessions will be indicated in the programme as: "Sponsored by Sponsor's Name", and the sponsor will have a two-minute introduction opportunity from the floor. Limited Concurrent sessions are available for sponsors which are relevant to this year's theme. The sessions are provided on a first-come first-serve basis.



### Gifts (jotters, pen, notebooks, USB drives etc) in delegate bag (\$7,000)

These are also popular collectibles in conferences and would be given to all delegates. The logo of the sponsor may be placed on such items. The sponsor will provide funds for the participant stationery distributed to all participants for use during and after the conference. Jotters or pens will be branded with the sponsor logo or message. Suggestions by sponsors as to other gift items are welcome.



### Flyer in Delegate Bag (\$300)

Flyers may feature sponsor's logo and exhibitions. Content must be relevant to the conference and approved by the Organizing committee.



### Scholarships for Delegates (\$3,000)

This will cater for conference registration and accommodation of 5-8 delegates who will be making presentations at the conference but do not have the financial capability to attend.



### Abstract Publication / Conference Book (\$8,000)

All abstracts will be published in PDF format via the conference website and also in the abstract booklet that will be distributed to all delegates. The sponsor's logo will be included on the cover pages and the sponsor can provide a full-page, full-colour advert for inclusion.



### Programme Guide Advertisement (Full Page - \$300; Half Page -\$150 )

The program guide is provided to every delegate at registration and contains the conference schedule and a map guide of the conference center. This would mean that every advertisement placed within the guide will circulate amongst all conference participants during the conference and even thereafter. The content is to be created by the sponsors and reviewed by organizers.





## Exhibition Stands

FAMSA GA 2024 offers exhibition stands to companies, organizations, and institutions wishing to showcase their services and products to participants. Exhibitors have a fantastic opportunity to reach those working in health care and on SDGs in Africa.

The number of stands will be limited, and allocated on a “first come, first served” basis. Stands and displays include a listing in the conference handbook, website, and conference app. Lunch and refreshments are included, but attendance at the conference sessions is excluded. Further details are available from the Conference Organisers.

### **Double Exhibition Stand (18m<sup>2</sup>) \$2,500**

A 6-meter wide by 3-meter deep stand. Includes a basic shell scheme, fascia board for name (white with black lettering); plug point; spotlighting; overall security of the complex; general illumination, and four exhibitor passes. A table and two chairs are included.

### **Exhibition Stand (9m<sup>2</sup>) \$1,500**

A 3-meter wide by 3-meter deep stand. Includes a basic 3-wall shell scheme; fascia board for names white with black lettering); plug point; spotlighting; overall security of the complex; general illumination and two exhibitor passes. A table and two chairs are included.

### **Display Table (Limited Number Available, Reserved for Non-Profit Organizations from LMICs Only) \$800**

A conference table with two chairs. Includes overall security of the complex; general illumination and one exhibitor pass

## Terms and Conditions

### Sponsors

A contract and an addendum outlining all sponsorship benefits will be sent to the Sponsor.

The contract must be signed and returned, along with proof of payment for the full amount owed, to the Conference Organisers to confirm the booking.

### Terms of Payment

Payment is due on receipt of invoice within seven (7) days. All payments must be received by 23rd of September 2024.

Should the Sponsor/Exhibitor fail to complete payment before 26th September 2024 the Conference organizers will be entitled to cancel the booking and cancellation will be subject to cancellation fees as defined below.

### Limitation of Liability

The Conference Organisers (understood to include FAMSA and the FAMSA GA 2024 Secretariat, and their principals, agents, and representatives) will not be responsible for any injury, loss, or damage that may occur to the Sponsor/Exhibitor or their employees or property before, during, or after the symposium dates, provided such injury, loss or damage is not caused by the negligent or willful act of the aforementioned party. Sponsors/Exhibitors are advised to carry their insurance. Sponsors/Exhibitors shall be responsible for any damage to the center, its furniture, carpeting, or electrical fittings and wiring.

The Conference Organisers shall not be liable for failure to perform its obligations under this contract due to strikes, riots, acts of God, or any other cause beyond its control. In the event of such termination, the Sponsor/Exhibitor waives all or any damages and agrees that the Conference Organisers may, after deducting all the costs and expenses, including a reserve for claims, refund to the Sponsor/Exhibitor, and as for complete settlement and discharge of all Sponsor/Exhibitor's claims and demands, the pro-rata amount of all funds paid by Sponsor/ Exhibitors. Anyone visiting, viewing, or otherwise participating in the Sponsor's/ Exhibitor's exhibit/event is deemed to be the invitee or licensee of the Sponsor/ Exhibitor rather than the invitee or licensee of the Conference Organisers.

### Exhibitors

Proof of payment of the full amount paid should be sent to the Conference Organisers to confirm exhibition bookings. Once an exhibition booking has been confirmed, the Exhibition Guide will be sent to the Exhibitor. It is the Exhibitors' responsibility to read the Exhibition Guide and be familiar with all exhibition conditions.

### Cancellation/Modification Policy

Cancellation or modification of sponsorship/exhibition/advertisement items must be made in writing to the Conference Organisers. The Conference Organisers shall retain:

15% of the invoiced amount if the cancellation/modification is made before 26th September 2024 (inclusive)

50% of the invoiced amount if the cancellation/modification is made between 27th September to 11th October 2024 (inclusive)

75% of the invoice amount if the cancellation/modification is made between 12th October to 20th October

100% of the invoiced amount if the cancellation/modification is made on or after 21st October 2024.



## Applications

To apply for any of the above as a sponsor or partner, please send a mail stating the exact sponsorship package or partnership being applied for to [famsaga2024@gmail.com](mailto:famsaga2024@gmail.com) with the following details:

Name of the organization  
Telephone / mobile number  
Sponsorship package applying for

All applications for the various sponsorship packages must be submitted on or before 16th September 2024.

Funds to support the GA and scientific conference are administered to the following bank account details managed by the Organizing Committee;

### To pay in Nigerian Naira

Account Name: Medical Student's Association, OAU  
Account Number: 0121231019  
Bank Name: Wema Bank

### To pay in US Dollars:

UNITED BANK FOR AFRICA (UBA)

Please pay:

- United Bank for Africa Plc, Nigeria
- SWIFT Code: UNAFNGLA

Through:

- CITIBANK New York, United States
- SWIFT Code: CITIUS33
- Routing No: 021000089
- Account Number: 36320321

For further credit:

- Beneficiary Account Number: 2285774968
- Beneficiary Name: Matthew Temitayo Femi
- Beneficiary Address: Ile-Ife, Osun State
- UBA Branch: OAU, Ile-Ife

ACCESS BANK

Account Name: Oluwapelumi Sobayo

Account Number: 1691236877

Swift code: ABNGNGLA

Bank name: Access Bank

IBAN: GB27CITI18500811071211

Branch Code: 244

Country: Nigeria

Sort code::00044292227

Bank address: Access Bank plc, Ile-Ife Branch

For further details, please visit our website at [www.famsaga2024.com](http://www.famsaga2024.com)  
For any questions, suggestions, or thoughts about the 38th FAMSAGeneral Assembly and scientific conference, please contact the Organizing Committee at [famsaga2024@gmail.com](mailto:famsaga2024@gmail.com)



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